

SATURDAY IS DOLLAR DAY IN NORWICH

DOLLAR DAY VALUES FORCE HIGH PRICES OUT OF THEIR TRENCHES

Dollar Day is a one-day drive against the higher cost of living. It is an effort to bring to you the best merchandise at a price which you are glad to pay, and to give you values of remarkable worth. Throughout the big store—in every department you will find these Dollar Day bargains — worthy merchandise marked down to the new Dollar Day level. Most of these offerings we advertise, but a great many, where the lots are not large are not spoken of. They have been arranged upon our counters and tables, however, and plainly marked. A little trip around the store will point out to you many opportunities to make big savings. Come in and look around.

Hosiery and Underwear Department

Silk Hose, in black, white and colors, \$1.25 and \$1.50SPECIAL \$1.00 \$1.25 FANCY SILK HOSE, our re line......SPECIAL \$1.00 on's White Cotton Hose, of n weight, regular price

SPECIAL 3 pairs for \$1.00 Colored Lisle Hose, for on. . SPECIAL 3 pairs for \$1.00 Cotton and Wool Hosiery,

SPECIAL 3 pairs for \$1.00 Black Lisle Hose, in out sizes, regular 59c quality-

SPECIAL 2 for \$1.00 Infants' White Cashmere Hose, in sizes 4 to 61/2. regular price 35c.....SPEOIAL 4 pairs for \$1.00 Children's Fleeced Vests and Drawers, 39c bleached cotton ts..... SPECIAL 3 for \$1.00 590 Fleeced Vests and Drawers, for children, fit and wear splendidly.....SPECIAL 2 for \$1.00 Women's Fleeced Vests, a small lot in sizes 5 and 6 only, values 59c and 75c....SPECIAL 2 for \$1.00 89c Cetton Vests, for women, a lot in sizes 6, 7 and 8, all neck and short sleeve styles..... SPECIAL 3 for \$1.00 Buy \$5.00 worth of unadvertised

Leather Goods Department Leather Hard Bags, in black, tan, navy and gray, fitted with Mirror and Inside Purse-

wear and we will rebate \$1.00.

SPECIAL \$1.00 Odd let of Hand Bags, value \$2.98. Various styles are presented in this lot, running in value to \$2.98....... SPECIAL \$1.00

Stationery Department Writing Paper, in pound packages, regularly 25c a pound-

SPECIAL 5 pounds for \$1.00 Colored Stationery, in five different shades SPECIAL 4 boxes for \$1.00

Jewelry Department

\$2.98 Silver-plated Novelties, including Picture Frames, Bud Vases and Candle Sticks-SPECIAL \$1.00

Toilet Goods Department Laco Castile Soap, value 15-SPECIAL 10 for \$1.00

Large size Bath Tablets-SPECIAL \$1.00 a dozen Waldorf, Warrier and Iris Toilet Paper—the first two in rolls and the last in package form— SPECIAL 12 for \$1.00

Absorbent Cotton, in large size rolls.....SPECIAL 3 for \$1,00 \$2.50 Seamless Hot Water Bot-tles......SPECIAL \$1.00 Arctic Toilet Paper— SPECIAL 12 rolls for \$1.00

Notion Department

Ì	CLES FOR ONLY \$1,00	
	Box Coat's Thread,value	
i	Hooks and Eyesvalue Card Dress Snaps	100
	1 Spool Silk	
	1 Yard Beltingvalue	100
	Pair Scissorsvalue	290

Total value\$1.34 Special Price \$1.00

Kleinert's Gem and Tu-Pair Brassieres, value \$1.25— \$1.50 worth of Buttons for trim-ming or for suits....SPECIAL \$1.00

The Garment Section

IMPORTANT DOLLAR DAY NEWS FOR YOU

INVEST \$5.º -- WE WILL GIVE YOU \$1.º

SELECT ANY COAT, SUIT OR DRESS FROM OUR LARGE STOCK, NOT AD-VERTISED ELSEWHERE. IF THE REGULAR PRICE IS \$10.00 WE WILL **RETURN \$2.00.**

IF THE REGULAR PRICE IS \$15.00, WE WILL RETURN \$3.00 IF THE REGULAR PRICE IS \$20.00, WE WILL RETURN \$4.00 IF THE REGULAR PRICE IS \$25.00, WE WILL RETURN \$5.00

EVERY \$5.00 WORTH YOU BUY IN OUR GARMENT SECTION WILL COST YOU ONLY \$4.00

THIS OFFER APPLIES TO OUR ENTIRE GARMENT STOCK, WITHOUT RESERVE. CAN YOU AFFORD TO MISS IT?

Other Special Dollar Day Values

GOOD HOUSE DRESSES

A very attractive lot of House Dresses, this is too. Percales and Ginghams in pretty plaids and stripes have been made up in a number of neatly designed

Special \$1.00

WHITE VOILE BLOUSES

Several models are offered for your selection, most of them having large collars. They are all prettily trimmed with laces or embroideries. Fresh, new waists and wonderful dollar values-

Special \$1.00

WASH DRESSES FOR GIRLS

Good School Dresses for girls from 6 to 12 years of age, the values running up to \$2.00 are to be sold for one dollar. A pretty variety of styles in hand-some plaid and solid color ginghams is offered—

Special \$1.00

LONG KIMONOS

Kimonos in values to \$2.00 will go on sale Dollar Day. They are made of flannelettes, crepes and lawns in very attractive designs, the values being wonderfully good. Dollar Day will be the time to

Special \$1.00

Wash Goods Department

29c Shirting Madras, 31 inches wide, in excellent styles for men's shirts and women's waists and dresses-

SPECIAL 5 yards for \$1.00 33o Windsor Costume Crepe, 30 inches wide, in floral designs and solid colors-SPECIAL 41/2 yards for \$1.00

22c Percale, full yard wide in light colorings-SPECIAL 6 yards for \$1.00

25c Outing Flannel, a meavy weight flannel in both dark and light colorings, 27 inches wide-SPECIAL 5 yards for \$1.00 20c Duckling Fleece and Melton

Vellon, 27 inches wide-SPECIAL 6 yards for \$1.00

Men's Furnishings Dep't.

\$1.50 Negligee Shirts in coat style, with laundered cuffs, made of excellent percale— SPECIAL \$1.00

Special lot of Negligee Shirts. Not a shirt in this lot worth

Entire line of Men's 50c Neck-wear—Fancy Silk Four-in-Hands in latest styles and col-orings......SPECIAL 3 for \$1.00 \$1.50 Four-in-Hands, made from heavy, imported silks, and have slip bands......SPECIAL \$1.00

Fancy Soft Silk Collars, in many designs and colors, all sizes— SPECIAL 4 for \$1.00

25c Mercerized Socks, in black SPECIAL 5 pairs for \$1.00

75c Working Shirts, in black or with black and white stripe— SPECIAL 2 for \$1.00

White Goods and Domestics

50g Mercerized Damask of exceptional beauty— SPECIAL 21/2 yards for \$1.00

6 yards of Bleached or Unbleached Crash, value at \$1.32- . SPECIAL \$1.00 Turkish Towels, valued at 25c-

SPECIAL 5 for \$1.00 Huck Toweling, worth 30c a yard....SPECIAL 5 yards for \$1.00 Fruit-of-the-Loom a yard wide, value 25c a yard-

SPECIAL 5 yards for \$1.00 20c Pillow Cases, in two sizes, 42 by 36 and 45 by 36-SPECIAL 6 for \$1.00 \$1.25 Sheets, in two sizes, 72 by

90 and 81 by 90 SPECIAL \$1.00

Neckwear and Handkerchie! Department

50c Collars, in Organdie, Georgette and Satin, a very pretty lot......SPECIAL 3 for \$1.00 Women's Initial Handkerchiefs, made of pure linen, value 250-SPECIAL 6 for \$1.00

15c Linen and Color Border Handkerchiefs for women-SPECIAL 8 for \$1.00

Muslin Underwear Dep't. Special lot of Night Robes, beautiful low neck models, in

touches of hand embroidery-Special lot of Envelope Chemise, in both lace shoulder strap and round neck models, daintily trimmed with pretty laces, value \$1,98.........SPECIAL \$1.00

Round Tea Aprons, trimmed with lace or embroidery, sold regularly for 59c-SPECIAL 2 for \$1.00

Floor Coverings and Draperies Spend \$5.00-Get \$1.00 Back

Buy any Floor Coverings or Draperies, not elsewhere advertised, to the amount of \$5.00 and we will return a dollar to you. In other

\$ 5.00 WORTH WILL COST YOU \$ 4.00 \$10.00 WORTH WILL COST YOU \$ 8.00 \$15.00 WORTH WILL COST YOU \$12.00 \$20.00 WORTH WILL COST YOU \$16.00 \$25.00 WORTH WILL COST YOU \$20,00

OTHER DOLLAR DAY BARGAINS

ODD PAIRS OF CURTAINS in values from \$1.50 to \$3.50 a pairSPECIAL \$1.00 KNITTING BASKETS lined with fancy cretonne....SPECIAL \$1.00 OAK FRAMED MIRRORS, valued at \$1.39......SPECIAL \$1.00 FANCY BORDERED SCRIM, regularly 150 a yard— SPECIAL 9 YARDS FOR \$1.00

TAPESTRY REMNANTS, regularly \$2.50 to \$4.50 a yard— SPECIAL \$1.00 A YARD 00 COLUMBIA WINDOW SHADES SPECIAL 2 FOR \$1.00

INGRAIN CARPET, regularly 65c to 79c a yard-\$1.39 RUBBER DOOR MATS......SPECIAL \$1.00 450 COLORFAST MATTING......SPECIAL 3 YARDS FOR \$1.00

Special Dollar Day Sale of Millinery

ABOUT SIXTY HATS-EVERY ONE A GOOD \$3.00 VALUE

These are the clever, New Satin Hats, in the dainty designs and colorings of the approaching Spring season. In some the satin has been cleverly combined with straw, making very charming headwear for present use. We show all colors and black. If you want a good hat \$5.00 OSTRICH FEATHERS FROM OUR REGULAR STOCK. Never before offered for sale for less than \$5.00. A wonderful Dollar Day value.....

Corset Department

We offer a few Nemo Corsets, in sizes 32 to 36, the original prices being \$3.50 and \$4.00 for only one dollar. This is a small lot, but if we can fit you it is a genuine bargain . SPECIAL \$1.00

Lace and Embroidery Dep't. Wide Embroidered Flouncings, which always sell for \$1.25 a yard......SPECIAL \$1.00 a yard Wide Linen Cluny Laces, suitable for finishing centers, etc., value 39c a yard—

SPECIAL 31/2 yards for \$1,00

Kitchenware Department Covered Enameled Roasters \$1.00 4 cans Keen Kleener......

Cedar Polish Floor Mop...\$1.00 Dustless Brush 1 Broom\$1.00

Glove Department Two-clasp Kid Gloves, in white

and tan, regular price \$1.29-SPECIAL \$1.00 Odd sizes in Kid Groves-A mixed lot, most of them being valued at \$1,59 a pair-SPECIAL \$1.00 Ribbon Department

2 yards 75c Ribbon. SPECIAL \$1,00 5 yards 39c Ribbon. SPECIAL \$1,00

Art Goods Department Filled Cretonne Pillows, in many pretty designs and colorings, actual value \$1.00— SPECIAL 2 for \$1.00

\$1.50 Stamped Linen Runners, in 18 by 45 and 18 by 54-inch sizes......SPECIAL \$1.00 Stamped Runner or Center, with one dozen silk for em-broidering, actual value \$1.75— SPECIAL \$1.00

Silks and Dress Goods Spend \$5.00-Get \$1.00 Back

Buy any Silks or Dress Goods not elsewhere advertised to the amount of \$5.00 and we will return a dollar to you. In other words-

> \$ 5.00 WORTH WILL COST YOU ONLY \$ 4.00 \$10.00 WORTH WILL COST YOU ONLY \$ 8,00 \$15.00 WORTH WILL COST YOU ONLY \$12,00 \$20.00 WORTH WILL COST YOU ONLY \$16.00 \$25.00 WORTH WILL COST YOU ONLY \$20.00

OTHER DOLLAR DAY BARGAINS

MESSALINES and SATINS, in three different qualities, colors only.....SPECIAL 2 YARDS FOR \$1.00 \$1.50 MESSALINE in a good assortment of colors-

SPECIAL \$1.00 A YARD 35-INCH BLACK TAFFETA which has just arrived. After Saturday it will cost you just \$1.50 a yard. . SPECIAL \$1.00 A YARD 54-INCH FANCY COATINGS in dark colorings-

SPECIAL \$1,00 A YARD \$1.25 DRESS GOODS, including Serges, Poplins, Whipcords, Etc., in both colors and black......SPECIAL \$1.00 A YARD

The Reid Huches Co

The Reid Hughes 6

Gas.

Statistics just compiled under the supervision of J. D. Northrop, of the average price of this gas at the volume of reatural gas commercially utilized in the United States in 1916 ever at in the United States in 1916 ever at in the intervision of J. D. Sorthrop, of the literature of commercial to the Commercial